

BOISE STATE AUCTION GALA

TO BENEFIT STUDENT SCHOLARSHIPS AT BOISE STATE UNIVERSITY | APRIL 20, 2019 | BOISE CENTRE

Our Focus is Their Future

Live Auction Sponsor Details:

Investment Level: \$15,000

Sponsorship Benefits:

- **An ad in the auction program** at the beginning of the Live Auction section (a \$1,000 value).
- **The Live Auction sponsor's logo** on every page of the Live Auction section of the program with a distribution of approximately 1000 and will be used for the 2019 event as well as solicitations and procurement of the sponsors and items for the 2019 event.
- **A Corporate table** with seating for ten guests total (a \$3500 value).
- **The Live Auction sponsor's logo** included on the event invitation which is mailed to approximately 2500 addresses.
- The event night **PowerPoint presentation during the live auction** will include the Live Auction sponsor's logo on a thank you slide.
- The Live Auction sponsor will be **recognized by the Emcee** during the evening program and will be acknowledged as having given \$15,000 for scholarships in the paddle up section.
- **The Live Auction sponsor's logo** on the boisestateauction.com website will be linked to the sponsor's home page.
- Title sponsor **may identify itself as the "Live Sponsor" for the Boise State Auction Gala** for a period of 60 days before the start of the event and 30 days after the event in print, radio and television advertising.

Thank you for your consideration and support of the Boise State Auction!

Your engagement and support of the Boise State Auction makes a significant difference in student lives and our community. We appreciate your consideration.

Go Broncos!



BOISESTATEAUCTION.COM

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